

# The Arts Live Here



## REPORT TO THE COMMUNITY & HONOR ROLL OF DONORS

*Fiscal Year July 1, 2022 - June 30, 2023*



# Statement from the Board Chair

On behalf of everyone at Arts on Main, we are grateful for our donors! Your support has a huge impact, both for Arts on Main and for the lives of everyone who participates in our classes, programs, and events. Thanks to you and other like-minded donors, we can provide art classes, events, programs, and gallery space for local artists and art-lovers of all ages, backgrounds, and skill levels. From our ever-popular First Friday monthly exhibit openings and before-school Palette Pals program to our paint nights and senior art classes, we are grateful for the opportunities to embrace the community and bring people together through the arts. This report highlights all that your support has enabled us to accomplish in our eleventh year and how it is serving as a foundation for future growth.

– **Hugh M. Bryan, MD**, *Chairman*



# Statement from the Executive Director

Arts on Main is a staple in the community with a growing reputation beyond Gloucester County. Since I stepped in as the new Executive Director in June 2023, I have been delighted and humbled to see just how much the community values Arts on Main and how far people travel to participate in our classes, events, and programs. Your interest in and support of Arts on Main has allowed us to thrive in our short history and fulfill our mission of enriching people's lives by providing a creative environment for the arts to flourish. Thank you for making it possible for us to fulfill our mission, expand our reach, and find new ways to bring people together through the arts.

– **Kathryn L. Swanson, PhD**, *Executive Director*



# A year in review...



*The mission of Arts on Main is to enrich people's lives by providing a creative environment for the arts to flourish.*

Between July 1, 2022 and June 30, 2023 (our fiscal year), your support has a huge impact in Gloucester and beyond! Thanks to you, Arts on Main has

Greeted **over 3,750 guests** in our gallery

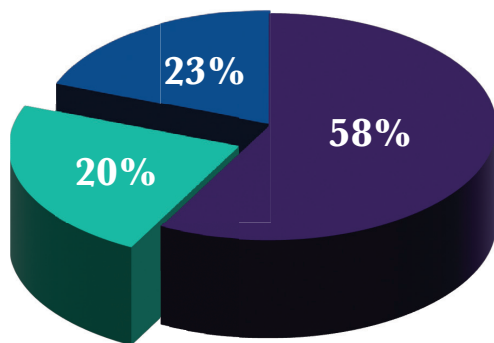
Offered **more than 100 classes** for artists of all ages

Celebrated exhibit openings with **over 1,400 people at First Fridays**

Welcomed **nearly 400 people at our annual RiverJam Music Festival**

Collaborated with more than **80 local artists** to exhibit and consign their work

*Total Revenue*



**\$173,126**

**Contributed Income**

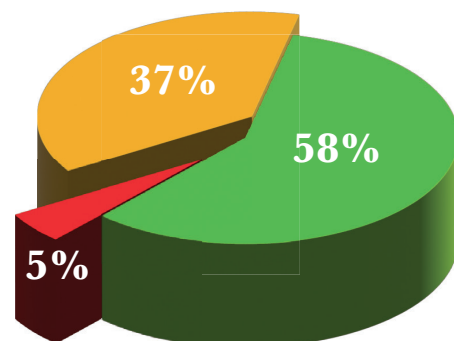
**\$68,444**

**Consignment Art Sales**

**\$58,751**

**Other Mission-Related Income**

*Total Expenses*



**\$174,860**

**Art Programs**

**\$111,638**

**Operations**

**\$14,827**

**Fundraising**

# Our Programs



Your support helps ensure we have rich and robust program offerings that provide a variety of ways for all to access and engage with the arts, regardless of their background, experience, skill, or age. Thanks to you, we served more than 4,500 people at our classes, weekly open studios, First Fridays, and art-based programs this past year! Some of our signature offerings include:



## *Art Education Programs*

Throughout the year, Arts on Main offers a variety of classes that have served over 700 participants of all ages, skill levels, and backgrounds! Your support means we can continue to provide new and changing ways for our community to engage with the arts.

## *First Fridays*

Thanks to our First Friday Exhibit and Music sponsors, Arts on Main hosts free opening receptions for our monthly exhibit. More than 1,400 people joined us this past year to listen to live music, see a new exhibit, and connect with other art lovers.



## *RiverJam Music Festival*

Our RiverJam Music Festival sponsors made it possible for nearly 400 people to join our Seventh Annual RiverJam Music Festival! We are thrilled to highlight the art of music through this popular festival.



## *Senior Art Enrichment Programs*

Thanks to grants and donations, Arts on Main provides professional art instruction for seniors living in local retirement communities. To date, we are delighted to offer classes at three local senior communities.

## *Youth Art Enrichment Programs*

Donors like you make it possible for Arts on Main to offer Youth Art Enrichment Programs that provide art education for our youngest neighbors. Our signature before-school Palette Pals program, for example, allows local teachers in all five Gloucester County elementary schools to offer before-school art education with a STEM focus (Science, Technology, Engineering, and Math). In the summer, we offer youth summer art camps. Your donations made these camps free for the first time in June 2023!



**“I’ve been waiting for Arts on Main [camp] for a long time... Arts on Main is my happy place.”**

Evie D., 2023 preschool art camper

# Where to Next?

All of your support this past year has laid the groundwork for the next phase of Arts on Main's growth. In the coming year, we plan to embark on a construction project that will include necessary roof repairs, a ceramics studio, and the addition of a partial second floor with over 2,000 square feet of additional multi-purpose space.

With these new resources, we will be able to meet a growing demand for pottery classes, more free youth art camps, multi-day workshops, and new classes for non-visual arts like music, creative writing, and performance arts. We are eagerly looking forward to building on the foundation that you and other like-minded donors have built for us. Thank you for your support and continued interest!



## Vision Statement

Arts on Main envisions a Virginia where art is woven into the fabric of daily life and everyone's life is enriched by access to the arts and cultural experiences that bring people together.

# Strategic Initiatives Capital Gifts

Recognizing capital commitments since December 2019 of \$815,000 toward a campaign goal of \$1.5 million for the three Strategic Plan goals: facility purchase and enhancements; program expansion; and greater financial sustainability.

## Principal Benefactors

Anonymous  
Cook Foundation  
Letitia & Willard Grant  
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Marietta McNeill & Samuel Tate, Jr. Morgan Trust  
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*The names in bold indicate those whose combined gifts were particularly significant.*



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*AN* ANNUAL FUND  
*FF* FIRST FRIDAY SPONSOR  
*G* GALA SPONSOR  
*IK* IN-KIND DONATIONS  
*RJ* RIVERJAM SPONSOR  
*SI* STRATEGIC INITIATIVES  
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# HONOR ROLL OF DONORS

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 Smith's Florist, *IK*  
 Southern Trade Realty, *AN, RJ*  
 Split Enz Salon, *RJ*  
 Taylor's Do It Center, *IK*  
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 Trudy's Portable Toilets, Inc., *AN*  
 True Destinations Travel LLC, *RJ*  
 Up South, *IK*  
 Vashti's Jewelers, *RJ, IK*  
**Virginia Commission for the Arts, *GRANT***  
 Vulcan Materials Company, *RJ*

*AN ANNUAL FUND*  
*FF FIRST FRIDAY SPONSOR*  
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*YP YOUTH PROGRAM*

*The names in bold indicate those whose combined gifts were particularly significant.*

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Charlie Banks

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# In Honor of

Hugh and Barbara Bryan

*by Letitia and Willard Grant*

Hugh Bryan

*by Lu Spotswood*

Sara Delo

*by Margaret T. Bryner*

Carolyn Dudley

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FY July 1, 2022 - June 30, 2023

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The Board of Directors especially recognizes the many volunteers who provided generous gifts of time and service.



6580 Main Street  
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*Activities at Arts on Main are partially funded by the Virginia Commission for the Arts and the National Endowment for the Arts.*

*Any gifts received after June 30, 2023 will be listed in the next annual report. Every effort has been made to ensure accuracy. For inquiries or corrections, please contact Kathryn Swanson, Executive Director.*